

#### WELCOME



### Welcome

t is my absolute joy to welcome you to the very first Timeless Women's Conference 2015 themed "HEALED HEELS". This conference is not just another conference but a Platform for Dialogue between African Women Leaders and Key stakeholders. For a very long time, Africa has been seen as the Dark Continent, trailing behind its very rich peers. Well, not any more. It is now time for Africa to stand out and step up! Africa truly is the next frontier.

I have never seen a more blessed continent with beautiful weather, abundant wildlife, expansive arable land, natural resources, precious minerals, intelligent and talented people, water points everywhere, diverse landscapes, rich cultures..the list goes on ! Why then is poverty prevalent? Why do we have leadership vacuums? Why is there persisting conflict in our continent? Why are we not optimizing our resources or our potential? Why do we experience repetitive cycles of challenges? Am sure there are a number of answers to these questions but 3 stand out for me. Our mindsets and attitudes, lack of collaboration and gaps in successive leadership.

If we tackle our mindsets and attitudes as the corner stone for personal transformation, Africans can only be great and our continent can only thrive. It is for this reason that our theme for 2015 "HEALED HEELS' is appropriate and for such as time as this, for it is in a '*Transformed Mindset* - HEALED" that we can embrace new thinking and break mental barriers that have held us back from flowing in greatness.

Women form the largest proportion of Africa's population. Their talents and potential is largely untapped. It is time that Women developed a common voice that will influence positively the key drivers for social and economic transformation for Africa with a deliberate focus on collaboration with key players such as Men. It is my hope that as you engage in all the Panel sessions throughout this historical conference, you will carry with you a "HEALED" Mindset and attitude so that together we can shape the direction that Women of Africa will take towards a Prosperous Africa.

Please put on your thinking heels, your fun heels, your networking heels, your business heels, your leadership heels and all other heels as you traverse the next 2 days culminating in a Timeless experience at the **TIMELESS WOMEN OF WONDER (TWOW)** Launch – Tuesday night, 10th Feb 2015 from 6:00 pm-9:30 pm. See you all there!



Nyakan June Munyeki CEO & Founder, Timeless & Magnificent



# CHIEF GUEST AND

Her Excellency Amb. Sahle Work Zewde Director General United Nations Office Nairobi



s. Sahle-Work Zewde of Ethiopia was appointed as the Director-General of the United Nations Office at Nairobi (UNON) by Secretary-General Ban Ki-moon on 11 March 2011. Ms. Zewde is the first person to be appointed to the newly created position as head of the Organization's Nairobi Office, at the Under-Secretary-General level.

Ms. Zewde has more than two decades of progressively responsible experience at the national, regional and international levels. She is well known for her skills in building consensus among stakeholders, her knowledge of the Organization to coordinate the activities of the UN Office in Nairobi and, finally, her vast knowledge of the region to build upon partnerships.

Previously, she was UN Special Representative and head of the UN Integrated Peacebuilding Office in the Central African Republic (BINUCA). Prior to that, she was Permanent Representative of Ethiopia to the African Union and the United Nations Economic Commission for Africa (ECA). She has also served as Director-General for African Affairs in the Ethiopian foreign ministry.

Ms. Zewde was Ambassador to France, Permanent Representative to the UN Educational, Scientific and Cultural Organization (UNESCO) and accredited to Tunisia and Morocco (2002-2006). From 1993 to 2002, she served as Ambassador to Djibouti and Permanent Representative to the Intergovernmental Authority for Development (IGAD), and to Senegal, with accreditation to Mali, Cape Verde, Guinea-Bissau, Gambia and Guinea (1989-1993).

> Ms. Zewde is a natural sciences graduate of the University of Montpellier, France. She is fluent in Amharic, French and English. Born on 21 February 1950, she has two sons.



#### PROGRAM OF EVENTS

Day - 1	L
7:00-8:00am	Registration
8:00-8:30am	Thematic Entertainment
8:30-8:45am	Welcome
	Nyakan June Munyeki - Timeless & Magnificent
8:45-8:55am	Opening Remarks
	Christine Musisi Regional Director UN Women
8:55-9:15am	Key Note Speech
	Her Excellency Amb. Sahle Work Zewde Director General UNON
9:20-11:00am	Panel Discussion: Transformational Leadership
11:00-11:30am	Tea Break
11:30-1:00pm	Breakout Sessions
	Breakout 1 - Leading Women in Technology
	Breakout 2 - Education - The Bedrock for Development
1:00-2:00pm	Lunch
2:00-4:00pm	Panel Discussion: Collaboration for Greatness
4:00-4:30pm	Tea Breaka
4:30-4:40pm	Song by Terry Godanga
4:40-4:50pm	Introduction to the Africa Centre for Transformative and Inclusive Leader- ship by UN Women
4:50-6:00pm	Transformation Leadership by Dr. Ronaldo Archer
6:00-7:00pm	Social Networking

Day - 2		
8:30-10:30am	Panel Discussion: Women as catalyst and lever for Social and Economic development in Africa	
10:30-11:00am	Tea Break	
11:00-12:30pm	Panel Discussion: Men Looking In	
12:30-1:30pm	Lunch	
1:30-3:30pm	Breakout Sessions	
	Breakout 1 - Women in Future Industries for Africa	
	Breakout 2 - Steering the Media Conversation for Women's Empowerment	
3:30-4:00pm	Tea Break	
4:00-5:00pm	Painting the Picture of Greatness for Africa	
6:00-7:00pm	Red Carpet Photo Shoot	
7:00-8:00pm	Dinner with Entertainment	
8:00-8:45pm	TWOW ( Timeless Women of Wonder ) Launch Officiated by Her Excellency Amb. Sahle Work Zewde	
8:45-9:30pm	Introducing HeForShe	
9:30-9:45pm	HeForShe & TWOW Ceremony	

### M.C.



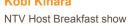
**Faith Muturi** NTV Host - Crossover 101 & Joseck Wanzalla - Operations Director, Dunamis Africa.

### **MODERATORS**



Mary. M'Mukindia Leadership Consultant and **Business Advisor** 







Victoria Rubadiri NTV Anchor and TV show host , Empowered Woman



Nyakan June Munyeki CEO, Timeless & Magnificent





# TRANSFORMATIONAL **LEADERSHIP**



**Dr. Ron Archer** Founder and President, Dunamis Africa



Norah Odwesso Public Affairs & Communications Director for Coca-Cola Central East & West Africa



Dr. Paula Kibira Leadership Expert, Family & Life Coach



Salome Nderitu Human Resource Director, Unilever East Africa

or any Nation to grow, leaders must be willing to build up other leaders to
succeed them in their areas of expertise. Transformational leaders climb the mountain and take others up with them. This session will be looking at

- the impact of leadership on personal, social and economic development
- kinds of leadership vs Transformational leadership,
- gaps in leadership global perspectives
- Leadership in Africa
- the power of influence in leadership (positive & negative)
- risks and benefits of being a leader
- what kind of leader are you? Do you replicate other leaders?
- specific insights and perspectives of leadership/lack thereof
- personalized experience in leadership from panelists
- paint a picture of Africa with great transformational leaders



# COLLABORATION FOR GREATNESS



Senator Lesuuda Naisula Senator. Journalist. Peace Ambassador and Girl Child champion



Karimi Kinoti Head of Africa Division -Christian Aid UK



Rosemary Odinga Founder, Shelltops Ltd.



Rosemary Duamlong Principal Consultant, Gren Business Dimensions



Nancy Maina CEO Tretech Solutions



Irungu Houghton Associate Director for Soceity for International Development

s it a natural tendency to gravitate towards the scarcity mentality rather than abundance? Why do we see a lot of scramble for resources and focus on individual success. How does this impact development and growth at all levels - personal , organizational , national, regional and continental? Is it possible to achieve collective success while still maintaining personal success? How does the mentality of scarcity, individual gratification and short term thinking affect future success and greatness. What would the landscape of collaboration look like at any and all levels? Is it possible to share success and pass it on ? what are the possible results of collaboration . What is the picture of a synergistic people, organizations, countries and continents ? Do you care that you were the one who ended poverty or do you care that poverty ended ?





#### WOMEN AS A CATALYST FOR SOCIAL AND ECONOMIC TRANSFORMATION



Christine Musisi Regional Director, UN Women



Amb. Yvonne Khamati Deputy Head of Mission to Somalia



Miranda Tabifor Senior Gender Advisor of the Special Envoy of the United Nations Secretary General for the Great Lakes Region



Nyakan June Munyeki CEO, Founder Timeless & Magnificent



Mr Hosea Kili Group CEO County Pension Fund



Laura Akunga Group CEO Bench Mark Solutions

his session will explore various perspectives of the role of women in development for Africa. We will look at the various ways in which women can be engaged in the development for Africa. How can they "catalyse – Speed up impact" social and economic transformation? Discuss possible setbacks women face, reasons and suggestions for mitigation.

Understand the various statistics of women around the world as far as inclusion in leadership & development, possession of wealth, positions in decision making, access to finance, income generating activities, food security, conflict resolution ? – are women present ? what is the effect of war, disasters and diseases on women and children – does it have a direct impact on social and economic development? How can women influence the necessary channels to clear the path for their potential and talent be optimized. What is the possible effect of women's engagement in development matters to the growth of Africa? What is the possibility for Africa with women actively engaged in development matters?



# MEN LOOKING IN



Hon. Gerald Githinji Deputy Governor Kiambu



Suraj Shah Africa Program Manager, Intel East Africa



Nathan Mwesigye Byamukama Ag. Director, Regional Training Facility (RTF) on Prevention and Suppression of Sexual & Gender Based Violence (SGBV) in the Great Lakes Region



Edward Buoro Gender Specialist, Aga Khan Development Network (AKDN)

Review some statistics of wealth and leadership positions around the world. Is there any importance for women partnering with men in order to spur development? What are some of the perspectives that have hindered women's initiatives and movements? What are the men's perspectives towards women and development, wealth creation, leadership and social roles that affect peace and security. Men panelists will share their personal insights on Men championing women's empowerment, their take on women's empowerment and equality and their suggestions on secrets of success for women. acid quid utasperias dios non cus





#### STEERING THE MEDIA CONVERSATION FOR WOMENS EMPOWERMENT



Kay Steve Strong woman magazine



Uduak Amimo Journalist, Host - Cheche Citizen TV



Neema Wamai Commercial Director X-News



Julie Gichuru Entrepreneur and Media Personality



Gilberto Macuacua Manager, Against Gender Based Violence



Dorcas Odumbe Managing Editor, Standard Media Group

s the media a powerful tool for influence? What role has the media played in developing the mindsets and attitudes of citizens ? what exactly is the medias role and how accountable should they be to their viewers? How can we use media to bridge our borders and stir regional social and economic activities? How and who should determine content? The balance between value and values ? how has media been used to generate a positive influence and resolve possible conflicts? Can media be used to inspire different actions across the globe? What is currently prevalent in our media content today ? does it have a direct correlation with society's vices or virues?

Learn from panelists on their experiences with media and their recommendations for an ideal media platform.



## WOMEN IN FUTURE INDUSTRIES FOR AFRICA



Tabitha Karanja CEO, Keroche Breweries Ltd.



Dr Julius Kip'ngetich COO, Equity Bank



Joanne Mwangi Chairperson, FEWA



Muthoni Ndonga CEO Blankets & Wine

frica's potential is great and the future of Africa points to extractives, oil ,energy and gas, green industries, construction, manufacturing and processing. If women will develop economically and socially, they will need to "HEAL" their perception that these sectors are "HARD" and engage they cannot play in them. There are lots of opportunities that women can enjoy if only they allowed themselves to overcome the fear of penetrating these "difficult" industries. There will also be more income available to women as they become empowered economically in sectors they otherwise couldn't penetrate.

**Aregash Asfaw** 

Programme Manager, Cooperation with the Private Sector

This session will showcase and engage with women leaders who have excelled in male dominates sectors and thrived .one of them has gone ahead and won the coveted –



Forbes Africa wards 2014, in the category of Entreprenurship. How can women support each other in working in these area? How can men support women in these areas? Is it possible to bite the bullet bit by bit ? how ?

# EDUCATION THE BEDROCK



Mary Kimonye CEO Brand Kenya Board



Nivi Mukharjee CEO, eLi mu



Dr. Ella King Executive Director Centre for Executive and Entrepreneurial Development - USIU



Allan Maina Leadership and Business Advisor



Anne Riungu CEO, Sulwe Consultants

re we learning or cramming? Is our knowledge being stored or being applied? How do we see and use education in Africa? What are some of the global statistics on education and application of education on development and wellbeing of people. We will Review the education for Africa and its impact on development. What does "education" mean to us? What kind of education is required to transform Africa ? how is it directly tied to the rate of development? Passive, active, practical, life skills education.

Interaction between delegates and panelists on the role of education on the GDP of a nation, education being a bedrock for development.



## LEADING WOMEN **IN TECHNOLOGY**



Jyoti Mukharjee CEO, Software Technologies Ltd.



**Casey Marenge** Founding Director, **Chariots of Destiny** 



**Liesbeth Bakker** 



**Catherine Nyambala** CEO The Hub East Africa Founder, STEM Africa

hy are there so few women in technology - engineering, IT, aeronautics, power generation etc. what can be done to curb these? Is it easier for men to engage in and maintain their tech careers ? how can women engage more in tech ?

Look at The power of technology in business improvement, globalization of economy, efficiency and effectiveness, heightened growth and solutions delivery. The use of future technologies for disaster preparedness, health ministry's revolution, access to healthcare, increased economic activity etc

Come and see how technology has given one of our panelists a second chance in life. A panelist who lost the ability to use her upper and body functions due to fatal road accident that killed her friends and left her paralyzed. The use of technology aids that have enabled her to become a successful business owner and champion for road safety.





GALA DINNER



SPONSORS



















KENYA ASSOCIATION OF WOMEN BUSINESS OWNERS





